

Wessex Water Young People's Panel 2025

Project proposal



BLUE MARBLE



The Wessex Water Young People's Panel (YPP) has become established as an annual event to engage with future customers.

It has delivered real benefits in the form of service innovations which have subsequently been adopted.

Furthermore, it has generated useful PR and provided an opportunity to engage with many secondary schools and sixth form colleges across the region.

Objective: To bring the views of future customers into the heart of the business

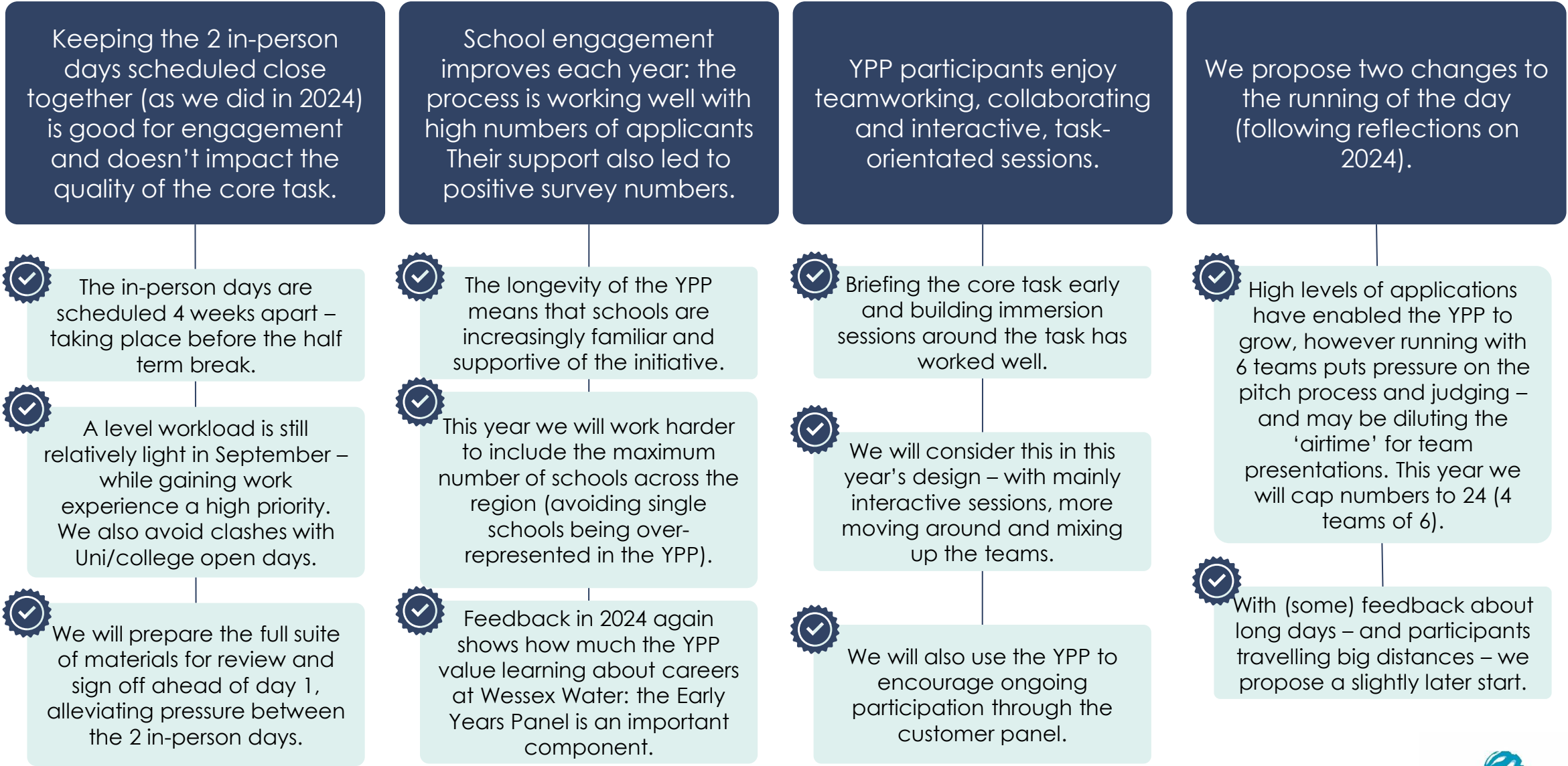
- To understand mindset & expectations of future customers
- To provide a forum for future customers to deliberate on long term company plans
- To look for innovative solutions to a real business problem
- To engage with the community, enabling schools to participate in future decision-making



For students and schools, they value:

- High quality work experience: learning about a local business and a national industry, and meeting senior leaders in an activity-based programme
- Educational enrichment: having a real challenge to work on; an opportunity to pitch and present ideas to a senior team; meeting and working with new people





Recruiting the Young People's Panel



We will engage c.50 schools in the region to convene a panel of 24 students

- Schools will promote the opportunity with years' 12 and 13
- We will use an online application form – and provide schools with a summary of the YPP and a QR code for students to access
- We will choose applicants to reflect the widest number of schools – with no more than 2 per school
- Our approach will be inclusive, offering additional support if needed

Defining the business objectives for the 2025 YPP

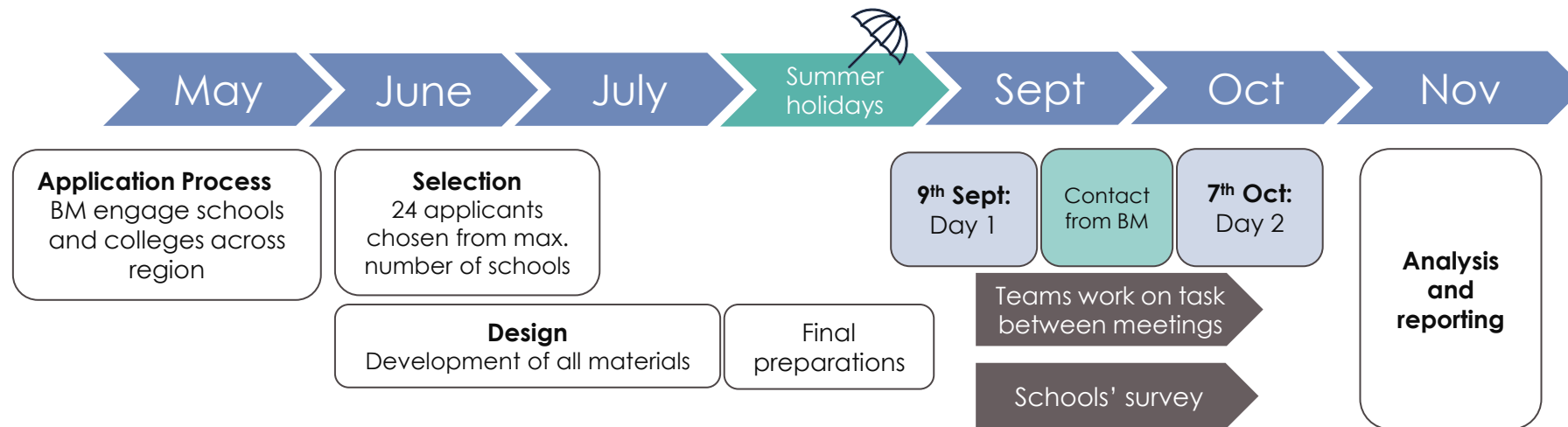


We have scheduled a meeting on 24th April to discuss the content

- Focus for the core task
- To include the objective to build on engaging future customers e.g. via the customer panel
- To consider other relevant topics relating to investment delivery, customer accountability, industry reputation, water resources (with WRMP in mind)
- Additional objectives for other 'slots' in the programme



We will follow the same face to face process as previous years: details of the running order for the day and the detailed briefing pack for the core task will be prepared in collaboration with Wessex Water. As previously, we will recruit from as many schools as possible, selecting pupils to work in teams with people from a range of other schools.



The following outlines a draft programme for each day. This is flexible and will be finalised with you.

We note (in bold) that there are c.5 opportunities for ‘new insight’ over and above the core task, giving scope to cover a range of objectives.

Day 1: immersion - 9th September

| Time | Activity |
|--------------|--|
| 9.45 am | Panellists arrive, sign in, name badges, team allocation, GDPR consent |
| 10 – 10.30 | Welcome & ice breaker |
| 10.30 – 11 | New insight (e.g. group discussion) |
| 11 – 11.45 | Set up core task (briefly) Speed immersion carousel Rotated with office & control centre tour |
| 12-12.45 | New insight (e.g. interactive exercise relating to core task) |
| 12.45 – 1.30 | NETWORKING LUNCH |
| 1.30 – 1.50 | New insight Post lunch exercise |
| 1.50 - 3.30 | Core task briefing Teams working on core task |
| 3.30 – 4.00 | Team check-ins (BM) Parting instructions |

Day 2: pitches – 7th October

| Time | Activity |
|---------------|--|
| 9.45 | Panellists arrive, sign in, name badges, GDPR consent Welcome back |
| 10 – 11.00 | Teams finalising core task Regroup |
| 11.15 – 12.45 | Team presentations |
| 12.45 – 1.30 | NETWORKING LUNCH |
| 1.30 – 2.15 | New insight (e.g. group discussion) |
| 2.30 – 3.15 | New insight (e.g. interactive exercise) |
| 3.15 – 4.00 | Core task feedback and winners awarded Final comments, thanks and goodbye |

| Date | Activity | Blue Marble action | Wessex Water action |
|---------------------------------|---|--|---|
| April | Update application form | Update letter, application form, evaluation criteria | Update website and include application link |
| May | Engage schools in YPP scheme; open applications | Using database of local schools/colleges contacts | Wider social media activity |
| End June | Applications close | Evaluation | |
| Early July (before end of term) | Select panellists | Despatch award emails | |
| April/May | Content meeting (24th April) | Prepare full plan for Day 1 and 2 | Enlist relevant colleagues, finalise timings/diaries. Sign off plan |
| July | Develop content | Develop all materials incl survey | Approve all materials |
| Early September | Finalise Board Meeting 1 preparations | Send out briefing pack to all panellists | All final arrangements: parking spaces, refreshments etc |
| September 9 th | Board Meeting 1 | Facilitation | Participation at given points |
| September | Day 1 informal wash up meeting | Bring feedback scores & comments | Reflections |
| | Launch survey | Send link to all participating schools | |
| Early October | Pre meeting 2 catch up | Run through plan | Final arrangements (refreshments etc) |
| October 7 th | Board Meeting 2 | Facilitation | Participation at given points Judging panel |
| October/November | Analysis and report | Integrated report of key findings from both in-person days and school survey | Face-to-face meeting to share findings |





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